

## Meetings

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### **Experience a New Era of Meetings at InterContinental Tampa**

Poised in the midst of the bustling Westshore business district, Tampa's newest luxury offering, InterContinental Tampa, is a mecca of amenities for business travelers. Melding both form and function, the hotel is on the cutting edge of the meetings industry offering endless space, fine dining, and sophisticated guests rooms.

Boasting 17,000 square feet of flexible meeting space for a total of 21 rooms embodying the spirit of Tampa's heritage through their namesakes and decor, the options at InterContinental Tampa are limitless. The 5,000 square foot *Bayshore Ballroom* is the perfect host for large gatherings of up to 500 people. Smaller rooms such as the *Madeira Boardroom* offer ergonomic chairs designed by Herman Miller, allowing meeting attendees to be both comfortable and productive. Complete audio visual services provided by the competent staff of InterContinental Tampa are an integral part of efficient meetings at the hotel. The hotel also offers the regions only amphitheatre conference space with seating for 40 in the *Gasparilla Room* (?). Sleek style is not compromised for functionality at InterContinental Tampa. With a palate of coastal colors in crisp white, indigo blue, and bursts of warm orange, the meeting spaces reflect the creativity and vibrancy of its business travelers.

Meeting planners don't have to think twice about epicurean services while getting down to business at InterContinental Tampa. Conference services managers work closely with the catering team to provide intimate and professional attention to the needs of every attendee. While brainstorming the next big idea, meeting attendees can explore global cuisine, recharge with healthy fare, or simply enjoy satisfying comfort food. Executive meetings can also be held over steak dinners at Shula's Steak House, offering their award winning certified angus beef Shula's cut steak and fresh seafood finished off with decadent desserts. Hearty breakfast options are also served daily at Shula's for a truly unbeatable experience.

InterContinental Tampa thoughtfully accommodates all the needs of the businessperson from day to night. Innovative business suites offer amenities not to be found elsewhere. From safes large enough to store laptops and high-speed wireless internet, to flat-screen TV's and full-sized in-room conference tables and chairs, the business suites are perfect for after-hours meetings. A 24-hour business center is also available in the hotel lobby with computers, faxes, and printers. By seamlessly integrating business with leisure, the hotel makes business travel easy and relaxing.

(More)

After a long day of meetings, business travelers can plug in their personal iPods, laptop computers, and MP3 or CD players to multi media docking stations and relax in InterContinental Tampa's famously comfortable beds. With king-sized beds and luxe linens, a good nights rest and sweet dreams are sure to come.

The search for after hours entertainment for incentive perks or even business trips with a leisure weekend tagged-on, won't take business travelers far from InterContinental Tampa's location in the heart of a vibrant city. From the thrill of major league sports to the authentic charm of Tampa's unique history, InterContinental Tampa is the gateway to exploring one of Florida's most loved destinations. For the business traveler with family, Tampa offers plenty of weekend activities to enjoy including Busch Gardens Tampa Bay with its safari adventures and adreneline pumping roller coasters. Pro sports teams such as the NFL Buccaneers, MLB Devil Rays, and the NHL Lightning also call Tampa home. Along with plenty of shopping and fine dining in the cuban Ybor City area, or the arts district of Hyde Park, couples and singles alike will find lots of excitement and places to explore.

Opened in August 2007 as the newest luxury hotel in Tampa, InterContinental Tampa crowns the transformation of Tampa's Westshore business & shopping district conveniently located next to downtown Tampa and Tampa International Airport. Touting all of the amenities that the InterContinental name commands, the hotel offers wireless high-speed internet throughout the entire hotel, state-of-the-art fitness center, full-service concierge program, as well as rooftop pool with spectacular views of the bay and city. The ideal place for Tampa weddings and meetings, InterContinental Tampa offers 17,000 square feet of flexible meeting and events space. The hotel also offers dining at world-famous Shula's Steak House, gourmet Illy coffee products and "fare on the go" at Caffé and an extensive cocktail menu at Shula's No Name Lounge. Rooms and suites blend sophisticated urban ambiance with authentic local charm, featuring fresh decor, feather top mattresses with luxurious linens, functional working areas, and flat-screen plasma TV's with jackpots for a variety of multi-media hook-ups.

For more information on the newest luxury hotel in Tampa, please call (866) 915-1558 or visit [www.intercontampa.com](http://www.intercontampa.com).

### **InterContinental Tampa Background:**

The 323-room hotel is owned by an affiliate of Lowe Enterprises Investments and is managed by the wholly owned Lowe subsidiary Destination Hotels & Resorts.

InterContinental Hotels Group PLC (IHG) of the United Kingdom [LON:IHG, NYSE:IHG (ADRs)] is the world's largest hotel group by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, over 3,800 hotels and more than 563,000 guest rooms in nearly 100 countries and territories around the world. IHG owns a portfolio of well recognised and respected hotel brands including InterContinental<sup>®</sup> Hotels & Resorts, Crowne Plaza<sup>®</sup> Hotels & Resorts, Holiday Inn<sup>®</sup> Hotels and Resorts, Holiday Inn Express<sup>®</sup>, Staybridge Suites<sup>®</sup>,

Candlewood Suites<sup>®</sup> and Hotel Indigo<sup>®</sup>, and also manages the world's largest hotel loyalty programme, Priority Club<sup>®</sup> Rewards with over 33 million members worldwide.

The company pioneered the travel industry's first collaborative response to environmental issues as founder of the International Hotels and Environment Initiative (IHEI). The IHEI formed the foundations of the Tourism Partnership launched by the International Business Leaders Forum in 2004, of which IHG is still a member today. The environment and local communities remain at the heart of IHG's global corporate responsibility focus.

IHG offers information and online reservations for all its hotel brands at [www.ihg.com](http://www.ihg.com) and information for the Priority Club Rewards programme at [www.priorityclub.com](http://www.priorityclub.com).

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