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Pirates Set Sail to Celebrate Gasparilla at InterContinental Tampa

TAMPA (January 7, 2008)— Since 1904, pirates and parades galore have been invading the city of Tampa, and this year masquerading pirates and their families will enjoy the all festivities of Gasparilla, January 19th & 26th while staying at InterContinental Tampa. With **rates starting at \$279/per night*** throughout the month of January, would-be pirates won't have to dig too far into their booty to enjoy the biggest party on Florida's gulf coast.

Located in the heart of the revelry, InterContinental Tampa provides everything needed for the most authentic Gasparilla experience. Upon arrival, parched pirates will quench their thirst with a cooler full of "grog and draught"*** before donning eye patches and bandanas to set out on an excursion. InterContinental Tampa will help arrange transportation to the festivities without the hassle of parking. The hotel's "In the Know" concierge leads landlubbers to the perfect place to watch the pirate invasion of Tampa Bay led by the infamous Jose Gasparilla ship. The concierge also provides insider's knowledge on prime locations for bead-catching during the "Parade of Pirates" down Bayshore Boulevard.

After a long day in the life of a pirate, tired guests can hobble back to InterContinental Tampa to enjoy more modern conveniences such as a plush king-sized bed with luxe linens and a 32-inch flat screen plasma TV. Hungry bellies craving something much better than the usual "ship fare" will head downstairs to Shula's Steak House to dine on the finest of steak and seafood.

For more information on the newest luxury hotel in Tampa, please call (866) 915-1558 or visit www.intercontampa.com.

*Rate per package/per night based on a one-night weekend stay and double occupancy. Rate for single occupancy is \$259.00 per night. Excludes taxes and gratuities. Advanced reservations required. Rate non-transferable. Offer not available for groups or in combinations with other. Based on availability.

**Cooler available upon request. Alcoholic and non-alcoholic options are provided.

About InterContinental Tampa

Opened in August 2007, as the newest luxury hotel in Tampa, InterContinental Tampa crowns the transformation of Tampa's Westshore business & shopping district conveniently located next to downtown Tampa and Tampa International Airport. Touting all of the amenities that the InterContinental name commands, the hotel offers wireless high-speed internet throughout the entire hotel, state-of-the-art fitness center, full-service concierge program, as well as rooftop pool

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with spectacular views of the bay and city. The ideal place for Tampa weddings and meetings, InterContinental Tampa offers 21,000 square feet of flexible meeting and events space. The hotel also offers dining at world-famous Shula's Steak House, gourmet Illy coffee products and "fare on the go" at Caffé and an extensive cocktail menu at Shula's No Name Lounge. Rooms and suites blend sophisticated urban ambiance with authentic local charm, featuring fresh decor, feather top mattresses with luxurious linens, functional working areas, LCD flat-screen TV's and iPod docking stations.

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The 323-room hotel is owned by an affiliate of Lowe Enterprises Investments and will be managed by the wholly owned Lowe subsidiary Destination Hotels & Resorts.

Notes to Editors:

InterContinental Hotels Group PLC (IHG) of the United Kingdom [LON:IHG, NYSE:IHG (ADRs)] is the world's largest hotel group by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, over 3,700 hotels and more than 558,000 guest rooms in nearly 100 countries and territories around the world. IHG owns a portfolio of well recognised and respected hotel brands including InterContinental[®] Hotels & Resorts, Crowne Plaza[®] Hotels & Resorts, Holiday Inn[®] Hotels and Resorts, Holiday Inn Express[®], Staybridge Suites[®], Candlewood Suites[®] and Hotel Indigo[®], and also manages the world's largest hotel loyalty programme, Priority Club Rewards with over 31 million members worldwide.

The company pioneered the travel industry's first collaborative response to environmental issues as founder of the International Hotels and Environment Initiative (IHEI). The IHEI formed the foundations of the Tourism Partnership launched by the International Business Leaders Forum in 2004, of which IHG is still a member today. The environment and local communities remain at the heart of IHG's global corporate responsibility focus.

IHG offers information and online reservations for all its hotel brands at www.ihg.com and information for the Priority Club Rewards programme at www.priorityclub.com.

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